## Data Scientist (GenAI focus) - 12-month Fixed Term Contract

## We are seeking a Data Scientist (GenAI Focus)/GenAI Engineer to join our data team. In this role, you will design, prototype, and develop AI-driven solutions using advanced machine learning and GenAI techniques.

## You will work on projects such as AI coaching tools, AI chatbots, conversational assistants, recommendation systems, churn prediction, and personalisation models. The focus will be on experimenting with LLMs, NLP, and predictive models to deliver innovative features that enhance marketing, learning, and customer engagement.

## You will collaborate with product, marketing, and ops teams to bring ideas to life, while working alongside the MLOps Engineer who will take your successful prototypes into production.

## Required Skills and Experience

**Must Have Skills**

## Strong background in machine learning, NLP, and generative AI.

## Proficiency in Python and common data science libraries (Pandas, NumPy, Scikit-learn, TensorFlow/PyTorch, Hugging Face).

## Hands-on experience with LLMs (OpenAI, Hugging Face, or similar).

## Solid understanding of model experimentation, evaluation, and A/B testing.

## Familiarity with AWS cloud environment.

## Strong experience in data visualisation and BI reporting tools (e.g., Tableau, PowerBI)

**Nice to have**

## Familiarity with recommendation systems and personalisation algorithms.

## Understanding of marketing technology and customer journey analytics.

## Exposure to MLOps practices for deployment and monitoring.

## Why DMI x BPP Group?

* Competitive Salary: €50,000 - €60,000 per annum, based on experience and technical depth
* Company Health Insurance for Employees
* Company Pension
* Remote working with some travel to the DMI office & UK required
* 28 Days annual leave + 4 additional company days
* Access to the DMI & BPP suite of courses

## What you will learn & gain

## This role offers the opportunity to be at the forefront of applied Generative AI in marketing and education.

## You will:

## Gain deep expertise in LLMs, NLP, and prompt engineering.

## Apply AI techniques to real-world business challenges such as lead scoring, churn prediction, and personalisation.

## Work with the MLOps Engineer to bring your models from prototype to production.

## Help shape the future of AI-driven customer and learner experiences across multiple global brands.

**Questions for LinkedIn**

1. How many years of professional experience do you have as an AI Engineer or in a closely related role (e.g., Data Scientist)?
2. Do you have hands-on experience creating GenAI solutions?